



**SUGAR**  
Statler Users Group and Representatives

# Vendor Contract Information & Registration

June 22-24, 2017 KCI-Expo Center, Kansas City, MO

## VENDOR INFORMATION

**Vendor Move in Date: Wed. June 21, 2017**

**General Information:** SUGAR is a conference focused on computerized machine quilting and only machine-quilting related products and companies are invited to participate in the vendor mall.

### Featured Events:

- Opening Social networking opportunity
- Nearly 100 Statler-related classes to choose from
- Featured artists and special exhibits
- Evening banquet & entertainment
- Quilt exhibit of Statler-completed quilts

**Expected Attendance:** SUGAR is a Statler-specific educational conference. Expected attendance at the 2017 conference is 400-500 Statler owners. These quilters come from all over the globe to learn more about computerized quilting.

The Vendor Mall & Quilt Show will also be open to the general public for a minimal admission fee, and will be advertised through local fabric & quilting shops in the surrounding areas.

New for 2017 – extended vendor mall hours means more sales before and after scheduled classes! The Vendor Mall & Quilt Show will be open to the public from 9 a.m.-6 p.m. Thursday & Friday and 9 a.m.-4 p.m. Saturday.

**Sponsor Opportunities:** Sponsors receive logo recognition on the conference website and on-site signage. To view additional sponsorship opportunities and sponsor benefits view the Sponsor PDF on our website. Just a few of the opportunities to sponsor include:

- Volunteer Appreciation Sponsor \$500
- Best of Show Award Sponsor \$500
- Classroom Sponsor \$500
- Teacher Appreciation Sponsor \$300
- Quilt Award Ribbons Sponsor \$250

**Booth Information:** All booths are 10' x 10' and include an 8' high back drape and two 8' high side drapes, along with a cardboard booth identifier sign. Booth price is \$250 per booth, and corners are an additional \$50 each. Booths can be held with a minimum 50% deposit. All payments are due in full no later than April 15, 2017.

Tables, chairs, booth furniture, carpeting, and electricity can be ordered through our official show contractor, Liberty Exposition Services, Inc.

**Fill out the following 2-page contract and fax or mail it in to us today or better yet, register online for booths & sponsorships at [www.sugarconference.com](http://www.sugarconference.com)**



*A conference designed to support the community of Statler by Gammill® owners.*

## SUGAR Conference 2017

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**Booths, Food / Activities and Sponsorship**

# of Booths	Cost	#	Subtotal
10 x 10 Booth Fee (each)	\$250		
Corner Fee	\$50		
<b>Additional Options</b>			
Opening Social Ticket (Wed.)	\$20		
Banquet Ticket (Fri.)	\$50		
Bus Tour (Missouri Star Quilt Co.)	\$40		
Box Lunches <input type="checkbox"/> <b>Thurs.</b> <input type="checkbox"/> Ham <input type="checkbox"/> Turkey <input type="checkbox"/> <input type="checkbox"/> Chicken Salad <input type="checkbox"/> <b>Fri.</b> <input type="checkbox"/> Ham <input type="checkbox"/> Turkey <input type="checkbox"/> <input type="checkbox"/> Chicken Salad <input type="checkbox"/> <b>Sat.</b> <input type="checkbox"/> Ham <input type="checkbox"/> Turkey <input type="checkbox"/> <input type="checkbox"/> Chicken Salad	\$15.65		
Saturday Box Dinner <input type="checkbox"/> Roast Beef <input type="checkbox"/> Ham <input type="checkbox"/> Turkey <input type="checkbox"/> Chicken Salad	\$15.65		
Do you have any food allergies or diet restrictions (if you are ordering food above), if so, please explain. <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> N/A _____			

Sponsorships	Cost	Subtotal
Classroom Sponsor	\$500	
Volunteer Appreciation Sponsor Cash or Thank You Gift Bags for 100 Volunteers (\$5+ value each) <input type="checkbox"/> Cash <input type="checkbox"/> Donation	\$500	
Best of Show Award Sponsor	\$500	
Teacher Appreciation Sponsor Cash or Thank You Gift Bags for 30 Volunteers (\$10+ value each) <input type="checkbox"/> Cash <input type="checkbox"/> Donation	\$300	
Quilt Award Ribbons Sponsor	\$250	
Other (write in)		
Total from the other column		
<b>TOTAL</b>		

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

**Conference Information:**

**Opening Social Wednesday Night** (6:45-8 p.m. Wed., June 21st)  
– Join us as we kick off the 2017 SUGAR Conference in style!  
Appetizers, chocolate fondue fountains, and time to mingle!

**Friday Night Banquet & Entertainment** (6:30-8:30 p.m. Fri., June 23rd) – Enjoy a scrumptious banquet dinner. You won't want to miss this year's Special Guest Entertainment. This group is ultra talented and world renowned. This will be an evening worthy of our musical theme, "Quilter's Rhapsody." Stay tuned as we will announce the entertainer on our website soon!

**Wednesday Bus Tour to Missouri Star Quilt Co.**  
(9 a.m.-4:30 p.m. Wed., June 21st) – Join us Wednesday, June 21st for a bus tour to Missouri Star Quilt Co. in Hamilton, MO. Learn the history of Hamilton and Jenny Doan's quilting business adventure! Hamilton boasts the largest selection of fabric pre-cuts in one place! Bus leaves from the venue (KCI Expo Center) at 9 a.m. will return by 4:30 p.m. Cost to attend is \$40 which includes tour, transportation, and goodie bag. Lunch is on your own in Hamilton. (Hamilton is about an hour and 15 minute drive from the venue.)

**Box Lunches** – Box Lunches include grapes, chips, pasta salad, cookie, drink, and your choice of sandwich. Box Lunches will be ready for pick-up at the front registration desk each day by 11:30 a.m.

**Saturday Box Dinner** – The last class ends Saturday at 3:15 p.m. and the quilt show / vendor mall closes at 4 p.m. If you are unable to travel home that evening we want to be sure you have an on-site dinner option, although the hotel shuttles are available to transport you to nearby restaurants. The Box Dinner include grapes, chips, pasta salad, cookie, drink, and your choice of sandwich. Box Dinners will be ready for pick-up at the front registration desk by 3:15 p.m. Saturday.

**Sponsor Benefits:** Sponsors receive logo recognition on the conference website and on-site signage. To view additional sponsorship opportunities and sponsor benefits see the Sponsor PDF on the conference website.

**Visit our website [www.sugarconference.com](http://www.sugarconference.com) for more information or to register online.**

**You can also register online on our website after Jan. 10, 2017!**

***Please Print***

Requested Booth 1st choice # \_\_\_\_\_ Second Choice # \_\_\_\_\_ (See floormap on page 4)

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Fax \_\_\_\_\_ Website \_\_\_\_\_

***Contact information as you would like it to appear on your Booth ID Sign:***

Company Name \_\_\_\_\_

Types of products or services you will be exhibiting: \_\_\_\_\_

\_\_\_\_\_

**PAYMENT DETAILS**

**PAY BY CHECK:** *Please make checks out to Statler Users Group and Representatives*

**PAY BY CREDIT CARD:** *If paying by card please fill in the information below:*

**Mail forms and check to:**

Statler Users and Rep  
PO Box 492  
Hudson, NH 03051

Card Full Name \_\_\_\_\_ Card Type:  Visa  MasterCard  Discover  AMEX

Card Number \_\_\_\_\_ Exp. \_\_\_\_\_ CVV \_\_\_\_\_

Cardholder Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Country \_\_\_\_\_ Zip \_\_\_\_\_

The vendor agrees that upon acceptance this application shall be deemed to form a binding contract between the vendor and the organizer and the vendor agrees to abide by the terms and conditions which form an integral part of the contract between the organizer and the vendor. The contract is deemed binding when the organizer accepts a non-refundable payment or an executed and signed contract. Booths can be held with a minimum 50% deposit. All payments are due in full no later than April 15, 2017. Any vendor not paid in full by April 15, 2017 risks losing their booth space. Payments are non-refundable and non-transferable. Booth location and assignment is determined by show management, and can be changed at any time. Sponsors have priority on prime booth locations. All vendors are subject to the SUGAR Board of Review. The Board reserves the right to prohibit any exhibit or part of any exhibit, that in its sole judgement may detract from the character of the exhibition. Note: vendor terms and conditions are available by request or online.

**I agree to the terms and conditions as a vendor of the 2017 SUGAR Conference.**

Signature \_\_\_\_\_

Date \_\_\_\_\_

\$

Payment Amount

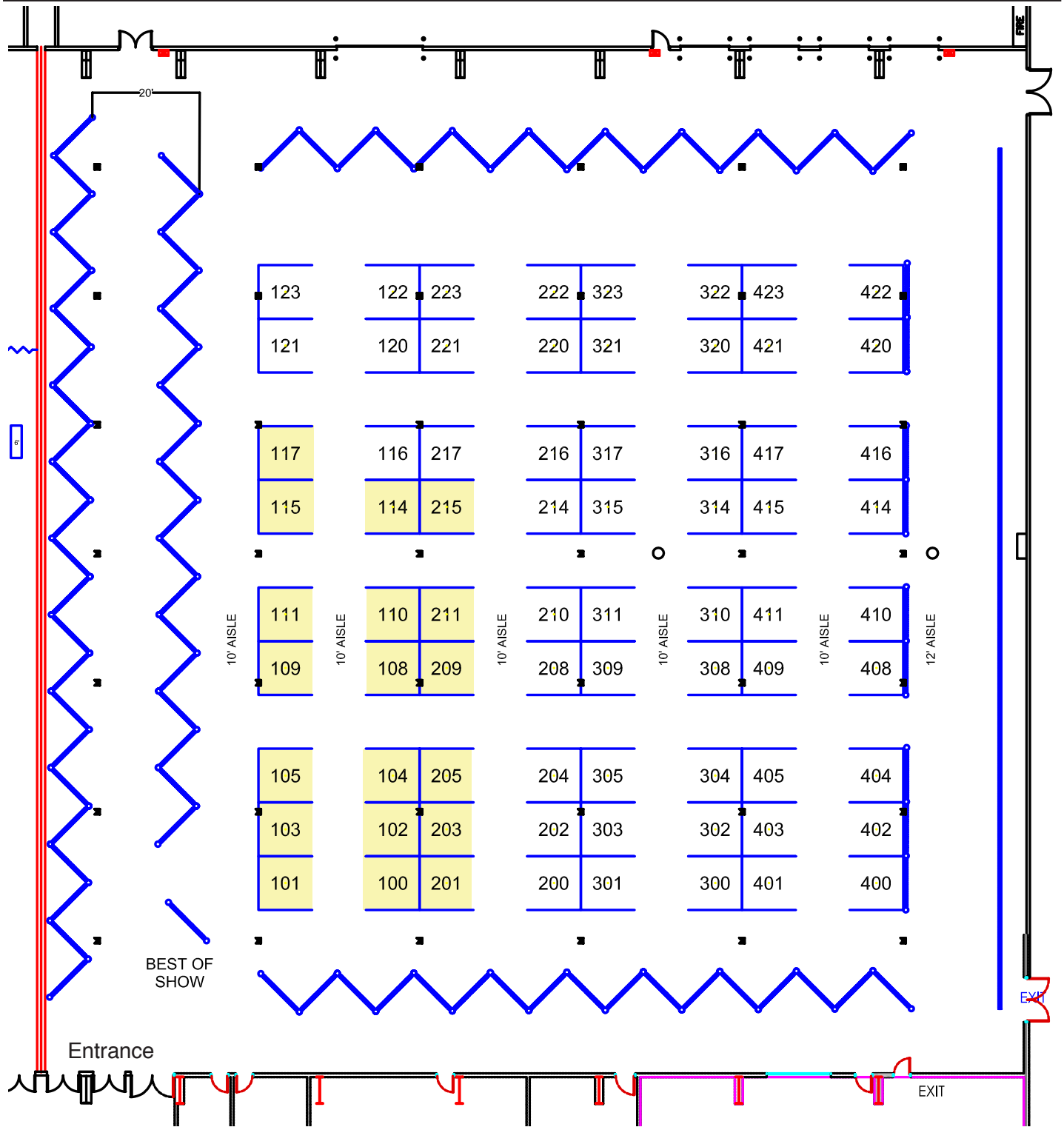


# SUGAR

Statler Users Group and Representatives

## Vendor Registration

June 22-24, 2017 KCI-Expo Center, Kansas City, MO



 Sponsor Booths

## Convention Floor Plan

View the updated floor plan on the Vendor Information page of the website to see which booths are still available.